



Personas™ 78

- **Fast and Secure Cash & Check Deposit**
- **Check Cashing**
- **Money Transfers**
- **Money Order Purchase**
- **Bill Payment**
- **E-commerce compatible**
- **Compact size**
- **Reliable and intuitive to use**

NCR's intelligent and highly functional Self-Service TouchPoints™ can turn your existing infrastructure into a strategic weapon. Our solutions help you to build better customer relationships, generate new revenue streams and migrate more transactions to a cost-efficient channel. Our web enabled Self-Service TouchPoints are the physical presence required for e-commerce fulfilment and mobile lifestyles. Making the virtual tangible.

The Convenience Premium

Convenience is now an established way of life and customer desire for convenience is increasing. Convenience is often regarded as the *single key service differentiator*.

So, how can you meet the growing service expectations of customers, add value to your self-service channel and increase revenue, all in one go? By installing the **Personas 78** is how!

What is the Personas 78?

The **Personas 78** is specifically designed for

locations where floor space is at a premium. Its compact size means it takes up very little valuable space.

Despite this, the **Personas 78** can be customized to become a highly visible, fully functional in-house service point.

What does the Personas 78 offer?

The **Personas 78** is a multi-function endpoint where customers can **deposit and cash checks, pay bills, book movie/theater tickets, purchase money orders, even buy items like books and other products on-line, by cash, check or card.**

What does the Personas 78 offer?

Installing the **Personas 78** creates an opportunity to significantly increase the range of services available through the self-service channel and, where appropriate, generate additional revenues.

With the **Personas 78** also able to offer connections to other new services such as ticketing, on-screen advertising and other financial services, this increase in revenue has the potential to be even higher.

And there's more...

Branding and customization is one of the many design features of the **Personas 78**. Branded panels can be installed, carrying your brand identity, or those of your suppliers or partners. In addition, advertising and branding campaigns such as in-house promotions or new product campaigns can be run.



The **Personas 78** is designed to be placed right up against a wall so no additional space is lost and there are no trailing cables on show to the customer.

Get ahead of the competition

Deploying the **Personas 78** is an opportunity to move from the virtual to the physical world. The **Personas 78** is the means to reach your customers in a rapidly changing world. You are able to offer your customers what they want – greater service choice and convenience.

The **Personas 78** from NCR. Delivering new services today.

Specifications

<p>Features</p> <p>MULTIMEDIA INTERFACE Large 15" LCD display with touchscreen Rugged numeric or alphanumeric keyboard Magnetic card reader Public / Private audio Customer telephone Digital camera</p> <p>CASH PROCESSING Note Acceptor Note dispenser Coin dispenser</p> <p>VALUABLE MEDIA PROCESSING Check Processing Money order dispensing / printing Valuable card dispenser</p> <p>DOCUMENT PROCESSING Receipt printer Statement printer</p> <p>CABINET Standard or branded panels On-site panel swapping</p>	<p>notes, represented by total storage dimensions of: (h) 275mm x (w) 237mm x (d) 407mm. Accepts bunches of up to 30 notes per transaction Validates up to 50 types of note and currency, using a range of authenticators including imaging, metallic sensing, color / transparency sensing, infrared and ultraviolet Tamper Indicating Bin Original cash deposit returned to user if transaction cancelled</p> <p>NOTE DISPENSER 4 denomination with bunch, retract and purge capability</p> <p>COIN DISPENSER Coin dispensing from the 8 column coin storage canister</p> <p>CHECK PROCESSING Single check and giro processing Character recognition options: E13-B Front and rear imaging of document Rear endorsement printing Capacity up to 750 deposited documents into 3 storage bins which are customer programmable Retained or presented back</p> <p>MONEY ORDER DISPENSING Dispenses popular proprietary money orders</p> <p>CARD DISPENSER Up to 300 non-embossed magnetic stripe cards</p> <p>RECEIPT PRINTER 40 column graphics thermal printer Optional sideways feature allows 80 column x 20 row mini statement</p> <p>DOCUMENT PRINTER Letter quality thermal printer with full graphics option 80 column printer handling sheets up to 297mm (11.7in) long & 215mm (8.5in) wide.</p> <p>SOFTWARE Microsoft Windows NT® 4.0 APTRA Edge application software</p> <p>CONTROL AND COMMUNICATIONS Multiple Pentium® processing Communicates using TCP/IP, standard Ethernet connection, 10baseT/100base TX NIC POTS or communications telephone</p>	<p>COMPATIBILITY WITH CUSTOMIZED SURROUNDS Mounting points, power and control is available for additional customer attractors and surrounds</p> <p>ACCESSIBILITY Subject to compliance with NCR site preparation and installation guidelines, the Personas 78 complies with ADAAG 4.34.2, 4.34.3, and 4.34.4. NCR cannot certify or warrant compliance with ADAAG 4.34.5.</p> <p>BRANDING External panels in standard colors or NCR's customization colors</p> <p>ON-SITE PANEL SWAPPING Exterior panels can be swapped on-site</p> <p>Environment</p> <p>SECURITY UL 291 Level 1</p> <p>ACOUSTICS Sound power 55dBA idle, 60dBA operating Sound pressure 55dBA operating</p> <p>TEMPERATURE 50°F (10°C) to 104°F (40°C) (changing at 10°C per hour max)</p> <p>HUMIDITY 20% to 80% RH (changing at 10% per hour max)</p> <p>ELECTROMAGNETIC RADIATED AND CONDUCTED (EMC) EMISSIONS EN 55022 (latest revision) Emissions – conducted and radiated Class A FCC CFR 47 Part 15 Sub J Class A with a 4dB margin on specified limits</p> <p>ELECTROMAGNETIC RADIATED AND CONDUCTED (EMC) IMMUNITY EN 55024 Immunity – conducted and radiated for ITE EN 61000-4-2 ESD AD +/-14kV, CD +/-5kV EN 61000-4-3 Radiated immunity 3 V/m 80%am (1kHz) 80M - 1GHz EN 61000-4-4 EFT 1kV signal, 2kV power EN 61000-4-5 Surge 1kV DM, 2kV CM EN 61000-4-6 Conducted RF 3 V 80%am (1kHz) 30M - 80MHz EN 61000-4-8 Power frequency magnetics 1 A/m, 50Hz EN 61000-4-11 Voltage dips/interruptions</p> <p>POWER 120 Vac, 60Hz. to a 2m cord with an NEMA 3-pin plug An uninterruptable power supply (UPS) is supplied to ensure transaction completion upon power failure</p>
<p>Technical Specifications</p> <p>PLACEMENT Internal / lobby with front access</p> <p>PRODUCT DIMENSIONS (h) 1600mm x (d) 1156mm x (w) 910mm Weight – 900kg (1984 lbs)</p> <p>LCD DISPLAY WITH TOUCHSCREEN Surface acoustic wave touchscreen 15" display – active display area 12.0X9.0" (304.1x228.1mm) Can display 1024 x 768 pixels, each displaying one from 256 K colors</p> <p>KEYBOARD Rugged construction 4 x 4 Numeric keypad, or 4 x 4 Numeric and QWERTY keyboard</p> <p>DIP CARD READER Reads magnetic stripes 1 & 2</p> <p>PUBLIC / PRIVATE AUDIO High quality stereo sound, or sound socket for disability</p> <p>CUSTOMER ASSISTANCE Direct telephone connection to call center</p> <p>DIGITAL CAMERA Color images, 640 x 840 resolution</p> <p>CASH ACCEPT Maximum storage capacity: up to 2,000</p>		



Transforming Transactions
into Relationships



The future of self-service
software solutions

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SP 7667